



INDUSTRIES SERVED:

B2C, B2B, D2C

Construction & Renovation

Culinary / Food & Beverage

E-commerce

Equity Crowdfunding / StartEngine

ESG / Eco / Green companies

Luxury Retail, Interior Design, and Hospitality

Startups

Tech

Wellness

SERVICES:

Fractional CMO

Business Development

Brand Strategy

Marketing Strategy

Digital Marketing Strategy

Consultant

SKILLS:

Brand Development

Brand DNA

Brand Guidelines

Brand Identity

Brand Pillars

Brand Pivoting

Brand Positioning

Brand Refresh

Brand Story / About Us / Bios

Brand Style Guide Content

Content Creation
Copywriting
Core Values
Direct Mail
Direct Response Copy
Editorials
Email Marketing
Equity Crowdfunding Marketing and Preparation
Franchise Marketing Preparation
Franchise Materials
Landing Page
LinkedIn Business page creation and guidance
Mission
Naming Conventions
Press Releases
Project Management
Promotions
Rebranding
Romance Headers & Product Descriptions
Social Media - Channel setup and curated content
Social Strategy
Taglines / Slogans
Teambuilding
Training / SOP
Value Propositions
Vision
Website Content